

PLASTIC SURGERY CONGRESS 2025

SPONSORSHIP & EXHIBITION PROSPECTUS
26 – 28 JUNE, ICC SYDNEY

www.plasticsurgerycongress.com

Australian Society
of Plastic Surgeons

An abstract graphic in the bottom right corner consisting of several glowing blue lines that curve upwards and to the right. There are two bright starburst or lens flare effects, one near the top right and one near the bottom right, adding a sense of motion and energy to the design.

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INVITATION



The Australian Society of Plastic Surgeons (ASPS) invites you to participate as a sponsor or exhibitor in the 2025 Plastic Surgery Congress (PSC 2025) to be held Thursday 26 – Saturday 28 June 2025, at the International Convention Centre, Sydney.

Over 300 Specialist Plastic Surgeons, Plastic Surgeons in training and Practice Managers will participate in a focused 2-day program. With an impressive line-up of international and local speakers, PSC 2025 will feature some of the latest and most innovative ideas and practices in Plastic, Reconstructive and Aesthetic Surgery.

Last held in 2022 in the Gold Coast, the Congress is the ASPS' flagship educational program, providing a unique opportunity for Plastic, Reconstructive and Aesthetic Surgeons in Australia and New Zealand to meet, connect and share their expertise.

An integral and valuable element of the Congress is the exhibition where you will meet in-person with key decision makers and leaders to create or consolidate valuable connections whilst showcasing your product or services. PSC 2025 presents your business with the opportunity for high-level exposure to a targeted audience that is not to be missed.

PSC 2025 presents your business with unique exposure to a highly targeted audience.

Engagement with PSC 2025 will bring you the following benefits:

- » Exposure to a valuable audience before, during and after the Congress
- » An innovative way to showcase your products
- » Opportunities to raise your company's profile with your target audience
- » Inclusion in the integrated Congress marketing campaign
- » Excellent networking opportunities during the Congress
- » Consolidation of relationships with existing customers
- » The opportunity to ignite the interest of prospective customers
- » Demonstration of your support and commitment to the field

In the following pages, there are a number of sponsorship and exhibitions packages on offer for your consideration, and of course, we are happy to talk about tailoring a package to best suit your marketing needs.

Demand is expected to be strong, so we encourage you to make your application early to maximise the opportunities your engagement offers.

If you joined us in 2022, we hope to welcome you back to the Congress in 2025. If you are new to the PSC Congress, we extend the same warm welcome to you to join us in Sydney.

Looking forward to seeing you in Sydney.

Sydney Ch'ng
Congress Convenor

CONGRESS HOST



Founded in 1970, the Australian Society of Plastic Surgeons Inc (ASPS) is the peak body for Specialist Plastic Surgeons (both reconstructive and cosmetic). Our main role is to protect the integrity of plastic surgery as a specialty. Our mission is to provide the highest quality plastic surgery care to all Australians by:

- » Administering the AMC accredited Surgical Education and Training (SET) Program for all Specialist Plastic Surgeons
- » Producing scientific conferences and courses
- » Upholding ethical and professional standards
- » Promoting public education about reconstructive and cosmetic plastic surgery procedures

Membership criteria are stringent. All ASPS members hold a specialist qualification from the Royal Australasian College of Surgeons (RACS) which is the only College for specialist surgical training accredited by both Australian and New Zealand Governments through the Australian Medical Council (AMC) and New Zealand Medical Council (NZMC), respectively. Members of ASPS have undertaken a minimum of 12 years medical and surgical education, including at least 5 years of specialist postgraduate training, and are Fellows of the Royal Australasian College of Surgeons (FRACS).

For more information visit www.plasticsurgery.org.au.



CONGRESS OVERVIEW

CONGRESS PROGRAM

The PSC 2025 Organising Committee is curating an engaging and comprehensive program with a focus on reconstructive surgery. The program will be highly relevant and valuable to the Plastic Surgery Industry.

Our invited international and national specialists will share their knowledge and expertise in key areas of speciality.

KEYNOTE SPEAKERS

Professor Paul Cederna – *University of Michigan, USA*
(*B K Rank Lecturer*)

Professor Jong-Woo Choi – *University of Ulsan, Asan Medical Centre, South Korea*

Professor Peter Neligan – *Phoenix, USA. Former Chief of Plastic Surgery Division at the University of Washington.*

INTERNATIONAL SPEAKERS

Associate Professor Summer Hanson – *University of Chicago, USA*

Associate Professor Gemma Pons – *Autonomous University of Barcelona, Spain*

The Congress will run from Thursday–Saturday and Practice Managers will participate in a dedicated program on Friday and Saturday.

A welcome reception for all delegates will be held Thursday evening, as part of the Exhibition. Delegates will attend the exhibition hall daily for all catering during breaks.

The Congress Celebration Dinner will be held at the iconic Museum of Contemporary Art Australia in The Rocks, overlooking Sydney's iconic harbour, on Friday evening.

For the latest program and speaker updates, please visit www.plasticsurgery.org.au

DELEGATE PROFILE

The medical specialty of plastic surgery encapsulates a comprehensive and diverse set of subspecialty disciplines including but not limited to:

- » Aesthetic surgery
- » Breast surgery
- » Burns surgery
- » Cancer surgery
- » Cosmetic surgery
- » Craniofacial and maxillofacial surgery
- » Hand surgery
- » Head and neck surgery

Fully qualified surgeons who perform plastic surgery are known as Specialist Plastic Surgeons.



MARKETING

WHY BE INVOLVED

Participating in the Congress as a sponsor or exhibitor will enable your organisation to:

- » Promote and market your company's products and services to specialists in this field including Specialist Plastic Surgeons, Plastics Trainees, Consultants, Registrars, Junior Doctors, Department Heads, Practice Directors, Practice Managers and International Delegates.
- » Consolidate your profile at a premier event with extensive networking opportunities.
- » Build valuable connections with delegates and leaders in the field to increase your company's insight into future trends and needs.

MARKETING REACH

A marketing campaign to promote the 2025 PSC and provide exposure for your organisation throughout Australia as well as to International Societies.

ONLINE



A website dedicated to the Congress is now live and will be updated continuously in the lead up to the Congress providing all current information on the program, speakers and social program with a section dedicated to sponsors and exhibitors.

EMAIL MARKETING



Regular promotional email updates will be created and distributed in the lead up to the Congress. Content will include call for abstract reminders, program announcements, registration updates, social program information, announcements of new speakers, sponsors, exhibitors and more.

SOCIAL MEDIA



ASPS Social Media audiences are highly engaged and made up of Members, Trainees, International Plastic Surgeons, Industry related partners, as well as patients and those considering surgery. There are limited opportunities available for sponsors to have a presence in our social media.

CONGRESS APP



The PSC 2025 App will be available for download prior to the Congress and keeps participants up to date on everything happening at the Congress. The Congress App is the key to the Congress experience, allowing delegates to plan their day, make appointments and, most importantly, connect with sponsors and exhibitors pre and post event.

Each sponsor and exhibitor will have their own profile and the opportunity to display the following:

- » Company logo
- » Contact website and email address
- » 150-word profile about your organisation

TRACK YOUR LEADS



The Congress App is a powerful tool that enables exhibitors to capture, measure and track the quality of interactions with your new and existing customers. By using your smartphone to scan a delegate's badge, every staff member on your team can capture the delegate's details and make quick notes about your interaction. Reports can be generated by anyone in your in real time to start following up leads. If a delegate requests more information, you could have it sent to them before they've even finished their coffee! This lead capturing technology is included for every exhibition stand.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

A diverse range of sponsorship packages have been created to give your organisation the best return on investment with significant brand exposure to a relevant and interested audience. You can select a sponsorship package that suits your marketing needs or contact us to tailor a package. All applications are allocated based on the order of applications received.

| CONGRESS | | |
|-----------------------------------|------------------------|---|
| PLATINUM SPONSOR | Limited opportunities | \$38,500 |
| GOLD SPONSOR | Limited opportunities | \$22,500 |
| SILVER SPONSOR | Multiple opportunities | \$12,500 |
| CONGRESS SOCIAL EVENTS | | |
| WELCOME RECEPTION | Exclusive opportunity | \$12,000 |
| CONGRESS CELEBRATION DINNER | Exclusive opportunity | \$18,000 |
| CONGRESS EDUCATION | | |
| KEYNOTE SESSION | Limited opportunities | \$10,000 |
| INDUSTRY BREAKFAST SESSION | Limited opportunities | \$7,500 |
| E-POSTER ZONE | Exclusive opportunity | \$4,000 |
| CONGRESS CONNECTIONS | | |
| COFFEE HUB & NETWORKING ZONE | Exclusive opportunity | \$15,000 |
| CONGRESS APP | Exclusive opportunity | \$10,000 |
| PROFESSIONAL HEADSHOT OPPORTUNITY | Exclusive opportunity | \$10,000 |
| DAILY CATERING | Limited opportunities | \$3,000 per day \$7,500 for all 3 days |
| CONGRESS NAME BADGE | Exclusive opportunity | \$5,500 |
| NOTE PAD & PEN | Exclusive opportunity | \$3,300 + provision of stock |
| EXHIBITION | | |
| SHELL SCHEME STANDS (3MX3M) | Multiple | \$6,500 |
| SPACE ONLY (PER 3MX3M) | Multiple | \$6,500 |

Prices are in Australian Dollars and include GST.

FOR FURTHER INFORMATION

To discuss your involvement in the Plastic Surgery Congress, please contact:

Patricia Nesci

Sponsorship and Exhibition Sales Manager



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South Melbourne 3205

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D +61 3 9907 8628

E patricia@wsm.com.au

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

AUD \$38,500 inc GST

Limited opportunities

As a Platinum Sponsor, your organisation will be acknowledged and promoted for its support of the Congress prior, during and post event. This package not only provides a level of high exposure but comes with a wide range of entitlements including a premium location in the exhibition area and the opportunity to take part in the Congress Program.

EXHIBITION

- » 6m x 3m shell scheme stand located in a featured premium position (see page xx for stand inclusions; exhibition registrations are as noted below)

REGISTRATION

- » Four exhibitor registrations, each including access to the exhibition area, daily catering and four tickets to the Welcome Reception
- » Two tickets to the Congress Celebration Dinner

EDUCATION

- » Subject to PSC 2025 Organising Committee approval and dependent on the academic merit and availability of time within the Program, you have the opportunity to present a course or lecture within the Congress Program. This could take the form of a breakfast session or a workshop (this will be specifically discussed between the Sponsor and Congress Convenors prior to commitment).

BRANDING AND PROMOTION

- » Company logo and URL hyperlinked on the official Congress website
- » Company logo and acknowledgement as a Platinum Sponsor on all EDMs sent as part of the Congress email marketing campaign
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary session
- » Company logo, contact details and acknowledgement as Platinum Sponsor in the Congress app
- » Three push notifications to be sent to participants through the Congress app during the Congress (word count, content and timing to be confirmed)
- » Recognition as a Platinum Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Two branded social media posts on the ASPS Instagram and LinkedIn platforms recognising your engagement with the Congress and shared on your aligned social media platforms (content and timing will be agreed in advance by the ASPS and Sponsor)
- » One additional branded social media post on the ASPS Instagram account promoting your product/services (content and timing will be agreed in advance by the ASPS and Sponsor)

NETWORKING

- » Delegate list 4 weeks prior to the commencement of the Congress*

**Delegate list includes title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act. Link is live and can be re-run as required.*



GOLD SPONSOR

AUD \$22,500 inc GST

Limited opportunities

This premium level of support ensures your profile and branding is prominent across a number of platforms. Don't miss this opportunity to consolidate your positioning in the industry.

EXHIBITION

- » 3m x 3m shell scheme stand located in a premium position (see page xx for stand inclusions; exhibition registrations are as noted below)

REGISTRATION

- » Three exhibitor registrations, each including access to the exhibition area, daily catering and three tickets to the Welcome Reception
- » One ticket to the Congress Celebration Dinner

BRANDING AND PROMOTION

- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary session
- » Company logo, contact details and acknowledgement as a Gold Sponsor in the Congress app
- » Recognition as a Gold Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Two push notifications to be sent to participants through the Congress app during the Congress (word count, content and timing to be confirmed)
- » Two branded social media posts on the ASPS Instagram and LinkedIn platforms recognising your engagement with the Congress and shared on your aligned social media platforms (content and timing will be agreed in advance by the ASPS and Sponsor)

NETWORKING

- » Delegate list 4 weeks prior to the commencement of the Congress*

**Delegate list includes title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act. Link is live and can be re-run as required.*

SILVER SPONSOR

AUD \$12,500 inc GST

Multiple opportunities

This package offers a combination of elements that will provide opportunities to promote your brand and profile throughout the Congress.

EXHIBITION

- » 3m x 3m shell scheme stand (see page xx for stand inclusions; exhibition registrations are as noted below)

REGISTRATION

- » Two exhibitor registrations, each including access to the exhibition area, daily catering and two tickets to the Welcome Reception

BRANDING AND PROMOTION

- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Verbal acknowledgement by the Congress Convenor at the opening plenary session
- » Company logo, contact details and acknowledgement as Silver Sponsor in the Congress app
- » Recognition as a Silver Sponsor on sponsor acknowledgement signage onsite at the Congress
- » One push notification to be sent to participants through the Congress app during the Congress (word count, content and timing to be confirmed)

NETWORKING

- » Delegate list 4 weeks prior to the commencement of the Congress*

**Delegate list includes title, first name, last name, position, organisation, state and country only for those who provide approval under the Privacy Act. Link is live and can be re-run as required.*

Networking is a key part of the Congress and to complement the educational program, an equally outstanding social program has been developed which allows plenty of opportunities to connect with old and new colleagues alike.

CONGRESS WELCOME RECEPTION

AUD \$12,000 inc GST

Exclusive opportunity

The Welcome Reception will be held on Thursday 26 June in the Exhibition Hall and will be an opportunity for delegates to network and connect with colleagues old and new.

REGISTRATION

- » Ten tickets to the Welcome Reception

BRANDING AND PROMOTION

- » Naming rights to the Congress Welcome Reception e.g. PSC 2025 (Sponsor Name) Welcome Reception
- » Two company banners displayed at entrance to the Welcome Reception (to be provided by Sponsor)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Welcome Reception Sponsor in the Congress app
- » Recognition as Welcome Reception Sponsor on sponsor acknowledgement signage onsite at the Congress
- » One push notification to be sent to function participants through the Congress app during the Congress (word count, content and timing to be confirmed)

CONGRESS CELEBRATION DINNER

AUD \$18,000 inc GST

Exclusive opportunity

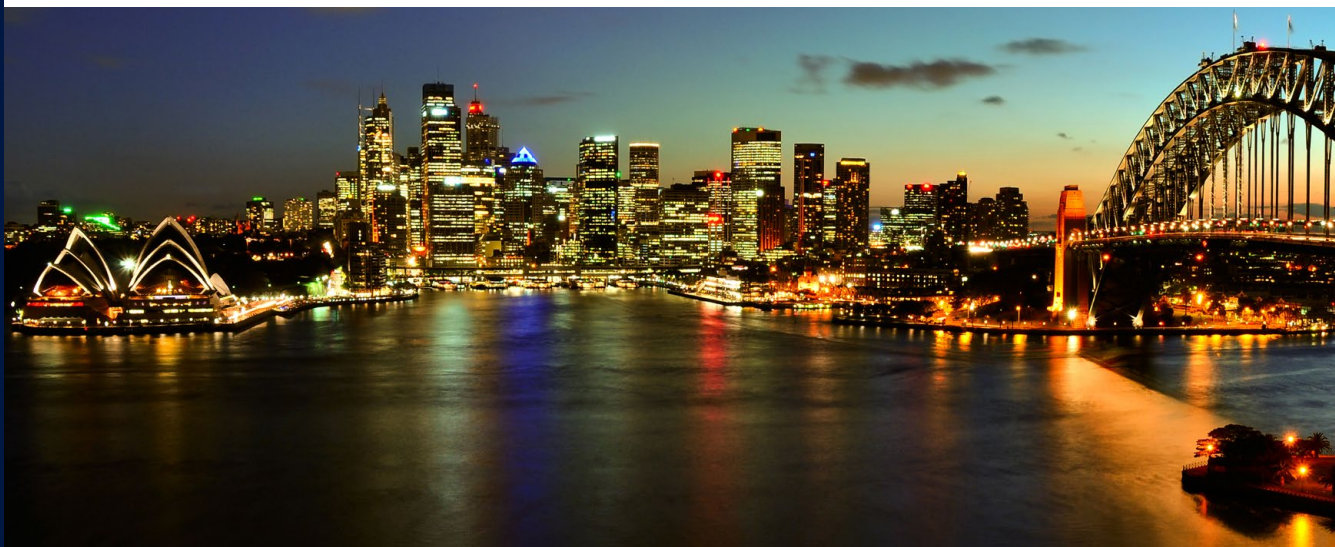
Don't miss this opportunity to be the exclusive sponsor of the 2025 Congress Celebration Dinner to be held on Friday 27 June 2025 at the iconic Museum of Contemporary Art. This is a great opportunity for delegates to let their hair down and have some fun with friends, new and old.

REGISTRATION

- » Four tickets to the Congress Celebration Dinner

BRANDING AND PROMOTION

- » Naming rights to the Congress Celebration Dinner e.g. PSC 2025 (Sponsor Name) Congress Celebration Dinner
- » Two company banners displayed at entrance to the Congress Celebration Dinner (to be provided by Sponsor)
- » Verbal acknowledgement at the Congress Celebration Dinner by the MC
- » Company logo and acknowledgement of sponsorship on Congress Celebration Dinner menu
- » Opportunity to provide giveaways / gifts at Congress Celebration Dinner (to be provided by Sponsor; subject to approval by ASPS)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Congress Celebration Dinner Sponsor in the Congress app
- » Recognition as Congress Celebration Dinner Sponsor on sponsor acknowledgement signage onsite at the Congress
- » One push notification to be sent to function participants through the Congress app during the Congress (word count, content and timing to be confirmed)



Align yourself with the Congress program and support the valued education across various forums.

KEYNOTE SESSION

AUD \$10,000 inc GST

Limited opportunities available

Your organisation has the option of supporting a designated existing Keynote Session, a drawcard session of the Congress program. The Keynote Sessions will be presented by our international keynote speakers in their areas of expertise.

The sponsored session will be selected in consultation with the Organising Committee.

REGISTRATION

- » Two day-only registrations (for the day of your keynote session) including access to the exhibition, daily catering and the sponsored session

BRANDING AND PROMOTION

- » Company name and sponsorship recognition in the program beside the dedicated Keynote Session
- » Company logo and sponsorship recognition on title slides of sponsored Keynote Session
- » Opportunity to display two pull up banners in the room for the duration of the sponsored Keynote Session (to be provided by Sponsor)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Verbal acknowledgement by the Chair of the sponsored Keynote Session
- » Company logo, contact details and acknowledgement as a Keynote Session Sponsor in the Congress app
- » Recognition as a Keynote Session Sponsor on sponsor acknowledgement signage onsite at the Congress

INDUSTRY BREAKFAST SESSION

AUD \$7,500 inc GST

Limited opportunities available

Breakfast session opportunities are available during the Congress providing organisations with the forum to deliver educational content. Breakfast sessions will be held at the following times:

Friday 27 June 2025 0700-0800hrs

Saturday 28 June 2025 0700-0800hrs

All applications will be assessed by the Organising Committee based on academic merit.

REGISTRATION

- » Two day-only registrations (for the day of your sponsored industry breakfast) including access to the breakfast session, exhibition area and daily catering

EDUCATION

- » Naming rights to the sponsored breakfast session
- » Provision of a meeting room (at the ICC Sydney), lectern and microphone, remote mouse/laser pointer, data projector and screen for the workshop session
- » The venue can accommodate a maximum of 60 guests seated at round tables of 10 guests per table
- » Sponsor to provide the speakers and content (subject to the PSC 2025 Organising Committee approval)
- » Sponsor is responsible for the breakfast catering for participants (to be organised with the venue directly, by the deadlines advised by the venue)
- » The Congress Office will provide the booking mechanism for Congress delegates to pre-book for the breakfast session, and will provide the sponsor with a list of registered attendees in advance of the breakfast
- » Participation at the breakfast is open to registered Congress delegates only

BRANDING AND PROMOTION

- » Opportunity to display two pull up banners in the room for the duration of the Breakfast Session (to be provided by Sponsor)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Breakfast Session Sponsor in the Congress app
- » Recognition as a Breakfast Session Sponsor on sponsor acknowledgement signage onsite at the Congress



E-POSTER ZONE

AUD \$4,000 inc GST

Exclusive opportunity

The scientific E-Poster Zone delivers leading research and findings and is a valued component of the education forum. The E-Poster Zone will be located in the Exhibition area for all to see as they network during the breaks and lunches.

BRANDING AND PROMOTION

- » Naming rights to the E-Poster Zone e.g. PSC 2025 (Company Name) E-Poster Zone
- » Company logo included on signage surrounding E-Poster Zone (produced by Congress Office)
- » Opportunity to display one piece of freestanding signage in the E-Poster Zone area (to be provided by Sponsor)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Recognition as E-Poster Zone sponsor on sponsor acknowledgement signage onsite at the Congress
- » Company logo, contact details and acknowledgement as E-Poster Zone Sponsor in the Congress app



Engage with one of these key Congress elements and have your brand gain significant profile whilst making valuable connection with participants.

COFFEE HUB & NETWORKING ZONE

AUD \$15,000 inc GST

Exclusive opportunity

The Coffee Hub & Networking Zone will be the key area of congregation in the exhibition.

COFFEE HUB

- » Exclusive supply of barista coffee from the Coffee Hub & Networking Zone during the morning tea, lunch and afternoon tea breaks.

REGISTRATION

- » Two exhibitor registrations, each including access to the exhibition area, daily catering and two tickets to the Welcome Reception

BRANDING AND PROMOTION

- » Exclusive branding of the Coffee Hub & Networking Zone
- » Opportunity to supply branded cups for use at the barista coffee cart (to be supplied by Sponsor in line with venue's specifications)
- » Opportunity to have service staff in branded aprons/t-shirts (to be supplied by Sponsor in line with venue's specifications)
- » Opportunity to place promotional material throughout the Coffee Hub & Networking Zone
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Coffee Hub & Networking Zone Sponsor in the Congress app
- » Recognition as Coffee Hub & Networking Zone Sponsor on sponsor acknowledgement signage onsite at the Congress
- » Two push notifications to be sent to participants through the Congress app during the Congress (word count, content and timing to be confirmed)

CONGRESS APP

AUD \$10,000 inc GST

Exclusive opportunity

The Congress app is the go-to platform for participants to view the program, plan their own agenda, view speaker abstracts, confirm details of the social program and receive updates throughout the Congress. The Congress app was highly successful at PSC 2022 with over 740 unique downloads and over 2,500 views of the program.

BRANDING AND PROMOTION

- » Company logo and sponsor recognition with link to company website in the footer of the Congress app
- » Company logo on loading / landing page in the Congress app
- » One push notification to be sent to participants through the Congress app during the Congress (word count, content and timing to be confirmed)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Congress App Sponsor in the Congress app
- » Recognition as Congress App Sponsor on sponsor acknowledgement signage onsite at the Congress

PROFESSIONAL HEADSHOT OPPORTUNITY

AUD \$10,000 inc GST

Exclusive opportunity

Exclusive naming rights of the professional headshot opportunity stand located in the Exhibition, where delegates can have a professional photographer capture a head shot for their professional use or LinkedIn profile. The photographer takes the shots and within moment, the photographs taken are emailed to the delegate, to download, courtesy of your support.

REGISTRATION

- » One exhibitor registration, including access to the exhibition area, daily catering and one ticket to the Welcome Reception

BRANDING AND PROMOTION

- » Opportunity to place two pull up banners at the professional headshot opportunity stand (to be supplied by sponsor)
- » Opportunity to place promotional material at the professional headshot opportunity stand
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as the Professional Headshot Opportunity Sponsor in the Congress app
- » Recognition as the Professional Headshot Opportunity Sponsor on sponsor acknowledgement signage onsite at the Congress

DAILY CATERING

AUD \$3,000 inc GST per day or \$7500 inc GST for 3 days exclusive

Morning and afternoon teas and lunches will be provided in the Exhibition Hall each day. Have your brand associated with the welcomed refreshments and delicious catering provided by ICC for one day or exclusively over 3 days.

BRANDING AND PROMOTION

- » Company logo on signs placed on the catering stations throughout the Exhibition Hall for your designated day(s)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as a Daily Catering Sponsor in the Congress app
- » Recognition as a Daily Catering Sponsor on sponsor acknowledgement signage onsite at the Congress

CONGRESS NAME BADGE

AUD \$5,500 inc GST

Exclusive opportunity

Each participant must wear a Congress lanyard and name badge throughout the Congress. This is an opportunity to have your logo on this highly visible element.

BRANDING AND PROMOTION

- » Company logo on Congress name badge (name badge selection and logo placement at discretion of the PSC 2025 Organising Committee)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as Name Badge Sponsor in the Congress App
- » Recognition as the Name Badge Sponsor on sponsor acknowledgement signage onsite at the Congress

NOTE PADS AND PENS

AUD \$3,300 inc GST

– (+ stock x 350 note pads & pens)

Exclusive opportunity

BRANDING AND PROMOTION

- » Company branded note pads and pens available for delegates at the registration and information desk (to be provided by Sponsor)
- » Company logo and URL hyperlinked on the official Congress website
- » Company logo on sponsor acknowledgement slides displayed before each session onsite at the Congress
- » Company logo, contact details and acknowledgement as the Note Pad and Pen Sponsor in the Congress app
- » Recognition as the Note Pad and Pen Sponsor on sponsor acknowledgement signage onsite at the Congress

EXHIBITION OPPORTUNITIES

Integral to the Congress is a dynamic Exhibition which offers exhibitors face to face opportunities to engage and connect with participants. This is the area where your products and services can be showcased to the influential audience offering you the chance to build and consolidate new and existing clients. The Exhibition will be held in The Gallery at the ICC Sydney. Morning and afternoon teas and lunch will be served in this area over the 3 days of the Congress to maximise the exposure opportunities for exhibitors in addition to the Welcome Reception.

You may select to purchase a shell scheme stand supplied by the appointed Congress exhibition build company, Harry the Hirer, or purchase raw space to construct a custom build stand.

You have the option of upgrading your stand to include digital printing, different floor surfaces, plasma screens and a full range of furniture to create a vibrant and inviting display space and Harry the Hirer can assist you with these design options. Details on how to liaise with Harry the Hirer will be provided to confirmed exhibitors in advance of the Congress.

EXHIBITION PACKAGES



**image shows a corner stand with two open sides*

SHELL SCHEME STAND PACKAGE

AUD \$6,500 inc GST

Included in each 3m x 3m stand is the following:

- » Walls: 2.4m high matt anodized aluminium frame with white laminated infill panels
- » Fascia: All open aisle frontages will have a fascia sign consisting of one company name and stand number, computer cut vinyl and standard lettering (maximum 30 characters)
- » Lighting: Two track spotlights per 9sqm (lights are mounted on the inside of the front fascia)
- » Power: One single 4amp power point per stand, regardless of size, power point is positioned in the rear corner of the stand
- » Venue carpet

SPACE ONLY FOR YOUR CUSTOM BUILT STAND

AUD \$6,500 inc GST

Included in each 3m x 3m space only package is the following:

- » 3m x 3m of space only in which to place your custom built stand
- » Walling and flooring (other than existing venue flooring), power, lighting and furnishings are not included within space only packages and must be supplied by your custom stand build supplier
- » All custom built stands require prior venue approval. Fully dimensioned plans and full build crew contact details will be sought and lodged with the venue WHS department one month prior to the Congress.

ENTITLEMENTS FOR BOTH SHELL SCHEME STANDS AND SPACE ONLY BOOKINGS

REGISTRATION

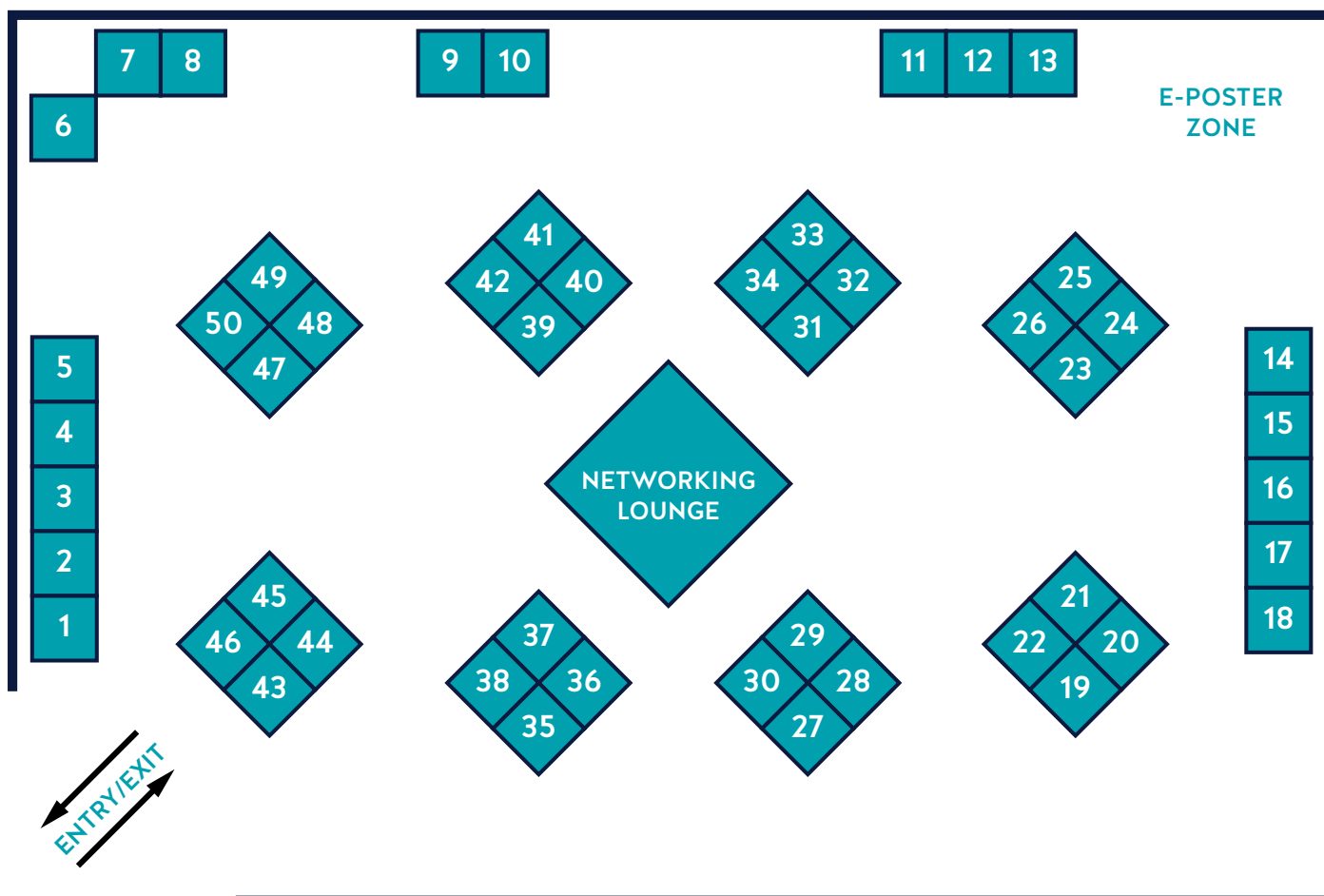
- » Two exhibitor registrations, each including access to the exhibition area, daily catering and two tickets to the Welcome Reception
- » Additional exhibitor registrations can be purchased for \$490 inc GST and inclusions are as per inclusive exhibitor registrations

- » Additional tickets for the Welcome Reception may be purchased subject to availability for \$90 inc GST each
- » All representatives of an exhibiting company must be registered prior to attending the Congress

BRANDING & PROMOTION

- » Company logo and URL hyperlinked on the official Congress website
- » Company logo, name and stand number listed in the Congress app

EXHIBITION FLOOR PLAN



**Floor plan is subject to change and will be updated as required.*



FURTHER INFORMATION

ONLINE APPLICATION

To make your application for a sponsorship or exhibition package, you will find the buttons within the covering email sent from the Congress Office. Please complete your application and you will receive an email confirming your accepted selection and an invoice with EFT payment details.

You will also be provided with a personalised link to your portal specific to your involvement which is a one-stop shop for managing your participation and entitlements in the lead up to the Congress.

CONFIRMATION OF PARTICIPATION

SPONSORS

To confirm your sponsorship engagement, a 50% deposit is required within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit. The balance of payment is required by 31 January 2025. If the balance is not received by the date, then the allocated sponsorship package will be cancelled. Any sponsorship booking made after 31 January 2025 will be required to be paid in full within 14 days of receipt of your tax invoice.

EXHIBITORS

To confirm your engagement as an exhibitor, full payment is required within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this payment.

CANCELLATION POLICY

All cancellations must be received in writing to the Congress Office. If you cancel a sponsorship package or exhibition booking, unless that particular sponsorship package or exhibition space is resold, the Congress Office reserves the right to retain monies received. Any sponsorship package or exhibition booking cancelled after 31 January 2025 will incur 100% forfeit.

TERMS AND CONDITIONS

Full terms and conditions are detailed within the online application form. At the time of applying, you will be required to indicate your agreement to the terms and conditions.

FOR FURTHER INFORMATION

To discuss your involvement in the Plastic Surgery Congress, please contact:

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